



FOR IMMEDIATE RELEASE

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Press Release

QUALCOMM STADIUM NEARLY DOUBLES LAST YEAR'S RECYCLING TOTALS.

SAN DIEGO – Qualcomm Stadium nearly doubled its total recycling efforts during the 2006 football season. The total tonnage recycled this year was 66 tons, which compared to 38 tons for the 2005 football season.

“We are extremely happy with the final numbers,” said Erik Stover, Qualcomm Stadium Manager. “We started this season with the goal to be the most effective recycler of any football stadium in the country. I believe we are well on our way to accomplishing that goal.”

Most of the recycling program at Qualcomm Stadium is managed by the Urban Corps of San Diego County. After each event Urban Corps cleans the bulk items from the seating sections separating the recyclables from the regular trash. That filtering process generates most of the recyclables. They also own 350 recycling bins in the parking lot that are emptied by Urban Corps workers during events.

“This program is successful on so many levels,” added Stover. “We are doing the right thing for the environment, we are saving taxpayer money by reducing our garbage expenses, and we are strengthening our relationship with the Urban Corps.”

The non-profit Urban Corps of San Diego County was chartered in 1989 by the City of San Diego as part of a grass roots movement to provide a solution to the problem of high youth unemployment and high school drop-outs, and the unfulfilled needs for public lands conservation, and community service.

“The ultimate goal of the Urban Corps is to equip disenfranchised and at-risk youth with skills to excel in life, not merely survive,” said Sam Duran, CEO of the Urban Corps. “We’re grateful to Qualcomm Stadium and all of its tenants for helping us preserve our natural resource—our youth—by giving these young men and women the opportunity to learn job and life skills through their work recycling after every football game, and we are proud to assist Erik and his staff in their efforts to make Qualcomm the top recycling stadium in the country.”

Stover says he intends to expand the program further during the 2007 season. “We have a lot of ideas that we hope to roll out over the next six months and we are currently searching for

sponsors to assist the Stadium and Urban Corps with these efforts.” Some ideas include improved signage and expanded recycling locations with the goal of reaching tailgate parties and suite patrons.

Qualcomm Stadium is owned and operated by The City of San Diego. With a seating capacity of 70,561 Qualcomm Stadium is located in the heart of Mission Valley, minutes from downtown San Diego. The Stadium is host to San Diego Charger and SDSU Aztec football, the Holiday Bowl, the Poinsettia Bowl, Street Scene and more.

Recycling Statistics Qualcomm Stadium

	2005 Football Season (lbs.)	2006 Football Season (lbs.)
Aluminum	1,294	4,626
Glass	61,699	47,871
HDPE Plastic	4,656	400
PET Plastic	4,432	30,738
Misc. Plastic	0	4,690
Tin	2,615	118
Paper	1,801	42,633
OCC	0	40
Total	76,497	131,116

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